

## Businesses, Shops and Restaurants Comparison between Warm Springs Town Center Plans & Old Town San Diego State Historic Park

Herein listed are the current varieties of businesses that support the cultural preservation and interpretation efforts through concession contracts at Old Town San Diego State Historic Park. Within the park boundaries of this 18 acre park site are shopping, dining, and exploring unique stores, restaurants, and museums. Also, for comparison are listed public input ideas for developing similar business economic opportunities and jobs for Warm Springs Downtown Campus area.

Old Town San Diego Historic Park Existing Businesses	Description of Business, Stores, restaurants and museums	Warm Springs Town Center Business and Jobs Ideas	Description of Proposed Businesses, Areas and Facilities if developed	Business category Type
California Indian Market & Jewelry	Original Native American designs	Oregon Tribes Native American Jewelry Store	Handmade and Organic fashions and shoes shop, bead work, etc.	Arts & Crafts
Captain Fitch's Mercantile	Historical and educational books and nautical gifts	Recreation Supplies and Rentals, Sporting goods	Outdoor adventures shop & rentals; bikes, canoes, boats and hiking needs. Fishing and hunting supplies, licenses for lakes, rivers & streams, N-7 clothing	Outdoor Recreation
Cousin's Candy	Old-fashioned candy, handmade taffy and fudge	Candy Store with handmade candies; fudge, etc.	Sweet shop; homemade ice cream, milkshakes & pastries	Food
El Centro Artesano	Handcrafted pottery, giftware and chimes, artisan on-site pottery	Local arts and crafts by WS Tribal members. Unique traditional hand- made items.	Kitchen, pottery, baskets, candles, jewelry made on WS Reservation for consignment opportunities	Arts & Crafts
Bara Barra	Saloon and Mexican restaurant	Salmon Bake and BBQ meats food serving	Proposed restaurants specializing in Native tribal foods	Food
Casa De Reyes	Outdoor dining with unique ambience under a Carrizo Arbor beside roaring fire pits	Sandwich and/or unique local Delicatessen with variety of cheeses and meats	15 hour diner (7 am-10 pm) for all meals, breakfast, lunch, dinner for tribal members and travelers	Food
The Cosmopolitan Hotel and Restaurant	Steaks, seafood, wine and spirits, 10 guest rooms	Fresh cut meats and seafood combined with related items	Butcher Shop for all beef, deer meat, fresh catch salmon, other fish and eels	Food
Geppetto's	Toys, games, and crafts for children of all ages	Handcrafted wood items for home display, crafts, toys, etc.	Bird store; feeders, bird feed, garden art, bird houses, bird water fountains	Arts & Crafts
Del Cobre	Fine handmade Mexican copper ware	Arts and Crafts store, local tribal member arts & crafts	Color-me-mine; do it yourself art store. Tribal members to provide instruction	Arts & crafts
Fiesta Cocina	Mexican vanilla, kitchen supplies, decorative wares, cooking baking necessities	Nursery store and hot house vegetables, fresh fruits and vegetables co-op w/Yakima	Plant Nursery; native seeds, small shrubs, indoor plants	Farmers market

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Javier's Handcrafts	Unique gifts, collectibles, and cultural arts	Open Market or Farmer's Market area near park setting	Proposed areas for vendors to sell or barter their fruits and vegetables	Farmers market
La Panaderia	Fresh traditional Mexican sweetbreads, empanadas and churros	Fast Food Restaurant chain like Mc Donald's, Subway, In-an-Out Burgers, etc.	Allow anchor "fast food" restaurant to provide for tourist and tribal members. Jobs and job training opportunities	Food
Old Town Gift company	History books, stationery, novelty cards, unique gifts	Store with history & culture of Warm Springs Tribes	In coordination with WS Museum on history and culture of WS Tribes	History & Cultural
Old Town House of Jerky and Root Beer	Wide and unique variety of jerky meats, and up to 50 types of root beer, sarsaparilla's old-style sodas	Specialty shop/store for hot beverages; coffee, food carts	Store to feature dried fruits, vegetables, and deer and elk meats. Also, have fresh, frozen and dried fish and other seafood like crab, oysters, clams, etc.	Food & Beverages
Old Town Roasted Nuts	Roasted and sugar glazed nuts on-site sold to go	Burial casket making business for funerals caskets being made for local and regional sales	Tribe is currently purchasing caskets from other tribes and businesses. Why not tribal members to learn and conduct this potential business opportunity.	Specialty Business
Goldman's	Fine jewelry and gifts	Provide Cultural programs with music and dancing with entry fees assessed to audiences and revenues shared with members	Develop Performance stage or areas to entertain audiences with consistent performance schedules for traditional dances with drums & flutes.	Cultural activities
Silver Lily	Unique artisan-crafted silver jewelry as worn by the Californios during the 19 <sup>th</sup> century Spanish-Mexican, and beginning American periods, about 1800-1860	Create unique park-like setting with running water features for people to enjoy trees, shade, landscape, green space, walking paths, individual picnic areas. Recycle bins, enclosed garbage containers	Develop few acres of beautiful and peaceful landscape setting for leisure time activities with amenities; picnic tables, picnic shelters, quality well maintained Restrooms. Install a spray fountain or water feature	Traveler Rest Stop Areas & Facilities
Temecula Olive Oil company	Organic, hand-pressed, sustainable products	Cooking products to make variety of meal types	Develop business where authentic tribal meal preparation methods are utilized	Food
Tienda de Reyes	Old town souvenirs, Mexican arts and crafts, and "Day of the Dead" merchandise	Native American souvenirs	Native American/ Warm Springs Tribes souvenirs and gift shop. Collaborating w/ members on sales consignments	Gift Shop
The Tile Shop	Tiles, murals, hand-crafted Mexican tiles, house numbers	Tiles of all shapes and sizes, Native American themed tiles for homes	Develop business to cater to visitors that want to buy tiles uniquely different from those tiles found anywhere else	Specialty Business

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Casita Verde	Mexican foods	Food carts specializing in varieties of food types	Portable business selling authentic foods to traveling public & customers	Food
Viva el Café	Unique home-made desserts and a family coffee from Guatemala	Food and Dessert faire with hot beverages	Specialty food, desserts and beverages in relaxed social atmosphere. Fry bread made fresh.	Food & beverage
Beacon Artworks Gallery	Artwork by painting artists	Business could be created for all tribal artisans	Tribal cultural authentic artwork made by Tribal members	Arts & Crafts
First San Diego Courthouse Museum	Reconstruction of San Diego's first fired-brick structure in old town, 1847	Feature Historic Pre-1900 Commissary building to be retrofitted to historic times.	Commissary building needs rehabilitation for business incubator occupancy and historic values	Business Incubator
Toby's Candle Company	Celebrating the tallow trade, this store specializes in soaps, custom candles for all occasion, wax sculpting	New business may specialize in custom candles, Pendleton Mills products, blankets, clothing and other specialty gifts	This business can provide consignment opportunities for multiple skilled artists and crafts persons.	Arts & Crafts
Heritage Tours at Old Town San Diego State Historic Park	Walking and transport vehicles taking park visitors on historic tour of Old Town San Diego	Unique personalized tours of Warm Springs Old Downtown campus areas in process of being developed	Tour operators have opportunity to promote the entire new business development area being funded and transformed to a viable business district	Business
Tafoya & Son	Pottery, glassware, quilts, handmade silver jewelry, Indian medicinal, and American kitchen items	Authentic Native American handmade items; basket weaving, bead work, cultural clothing and head dress.	Every business shopping mall should have a kitchen store for making food items and eating too. Carry unique and specialized utensils and cooking items.	Business
Johnson house	Specializing in millinery, reproduction and vintage jewelry	Jewelry store featuring all kinds of custom rings, necklaces, bracelets, etc	Handmade Native American jewelry, bead work and ornaments	Business
Miner's Gems and Minerals	Custom jewelry, beadwork, minerals and fossils	Warm Springs Reservation Aggregates and rocks and lapidary shop for stone cutting	Collection and sales of ornate rock samples on reservation land resources similar to Rock Hound State Park in NM	Business

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Toler's Leather Depot	Belts, wallets, hats, Minnetonka moccasins, custom leather work on premises and more	Warm Springs Indian leatherworks for all types of items made from leather; belts, hats, vests, moccasins, wallets, purses, etc.	Authentic leather items handmade by W.S. Tribal members and sold on consignment .	Business
Proper Wellness Emporium	Store sells a variety of health and well-being-promoting items based on the elements of earth, water, wind, fire and self	Health products and Wellness food store	Store that would sell variety of health products and food items promoting nutrition, bodily health and wellness.	Business
Racine & Laramie	Cigars, tobacco, and stationery, as it was in 1869	Smoke Shop with discounted tobacco products such as cigars, cigarettes, pipes, bongs, etc	Everything tobacco with bargain prices and quantities that consumers will buy.	Business
Rust General Store	An inspired general store. The products reflect the history and culture of people living in, and the places trading with San Diego during the American Transitional time period, from 1846-1872.	Suggest upgrading Macy's General Store as the anchor store on W.S. Reservation. Discuss options for adding or expanding store floor plan to accommodate visitors desiring to learn and see the Warm Springs Indian History.	Macy's has a lot of historical items and displays that are featured in addition to variety of products as traditional market place at downtown campus.	Food Store Business and Historical Section
Awesome Hot Sauce	Hot sauces and condiments	Store specializing in famous huckleberry and blackberry jams, native foods and fry breads	Allow Tribal members that make jams throughout year have place to sell from food carts or farmers market place.	Cultural Foods
Treasures of Mexico	Mexican and domestic goods	Treasures of Warm Springs Indian Reservation	Specialty items made on Warm Springs reservation by tribal members	Cultural Specialty
		Economy Laundromat and dry cleaning business. Central location for Tribal members to utilize.	Business to wash and dry clothes, have dry cleaning on garments, blankets, etc.	Service Business